



Fraser Crosbie

EMAIL

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PORTFOLIO

www.flashdev.ca

TECHNICAL SUMMARY

Flash
Flex
ActionScript
XML
HTML
CSS
JavaScript
Java
PHP
MySQL
SVN
CVS
jQuery
Objective-C

Profile

Over the past seven years, I have designed and developed hundreds of web sites, e-learning projects and Rich Internet Applications. My clients have ranged from small start-ups to multinational corporations including Dell, Disney, Rolex, Home Depot, Infiniti, Mercedes-Benz, Home Hardware, Toyota, Bayer, Nissan, Hyatt, Albertsons and many others. I have worked with a variety of teams ranging from solo projects to group efforts involving hundreds of members, having the opportunity to lead teams of developers on many occasions. I managed the Calgary Flash User Group for four years, providing members the opportunity to connect with each other and share their knowledge, experience, and love of Flash. I am recognized by managers, colleagues, and peers as a personable, dedicated performer who demonstrates innovation, communication, and teamwork to ensure quality, timely project completion.

Professional Experience

LEAD FLASH DEVELOPER (CONTRACT), CRITICAL MASS; CALGARY, AB — 2010

Worked with the Nissan and Infiniti accounts, leading the Flash development team, to upgrade and improve existing projects and implement new and innovative solutions to market upcoming vehicle launches.

SR. SOFTWARE DEVELOPER, RENOWORKS SOFTWARE; CALGARY, AB — 2007 - 2010

Designed and developed award winning visualization software and web applications geared towards the home remodeling industry. Clients included Home Hardware, Lowes, CertainTeed, HGTV, Overhead Door & Richards-Wilcox.

SR. FLASH DEVELOPER, RARE METHOD; CALGARY, AB — 2006 - 2007

Developed e-learning and marketing web sites, games and Rich Internet Applications for Toyota, Bayer, Travel Alberta, Glenbow Museum, Ontario Lottery Group, Telefilm Canada and more.

FLASH DEVELOPER, CRITICAL MASS; CALGARY, AB — 2004 - 2006

Developed award winning projects and micro-sites for Dell, Mercedes-Benz, Hyatt, Albertsons, Pampers, Rolex and Home Depot.

WEB DEVELOPER, WORKWELL (CONTRACT); CALGARY, AB — 2003 - 2004

Designed and developed online shopping tools and asset management systems.

Awards

2010 – Webby Awards Official Honoree – HomeWorks Home Remodeling Application
2007 – Alberta Film and Television – Best New Media Production – “Randall’s Goose Fun”
2007 – Anvil Awards – Digital Online Advertising – Travel Alberta International
2006 – Web Marketing Association – Arts Standard of Excellence – Rolex Ashes and Snow
2006 – Web Marketing Association – Outstanding Web Site – Dell XPS Microsite
Adobe Site of the Day – Mercedes-Benz Fashion Week, Rolex, Dell XPS, Mercedes Benz R-Class,
Dell TV Info Center and Dell Microsoft Media Center Tour

Education

The Art Institute of Vancouver, Burnaby, BC — Visual Effects & Digital Animation Masters, 2000

Skills

I am an exceptional listener and communicator. A highly analytical thinker with talent for identifying, scrutinizing, improving, and streamlining complex work processes. I am a results-driven achiever with exemplary project planning and organizational skills, along with a high degree of detail orientation. I am fluent in a variety of programming languages.

Referrals

Available on request.